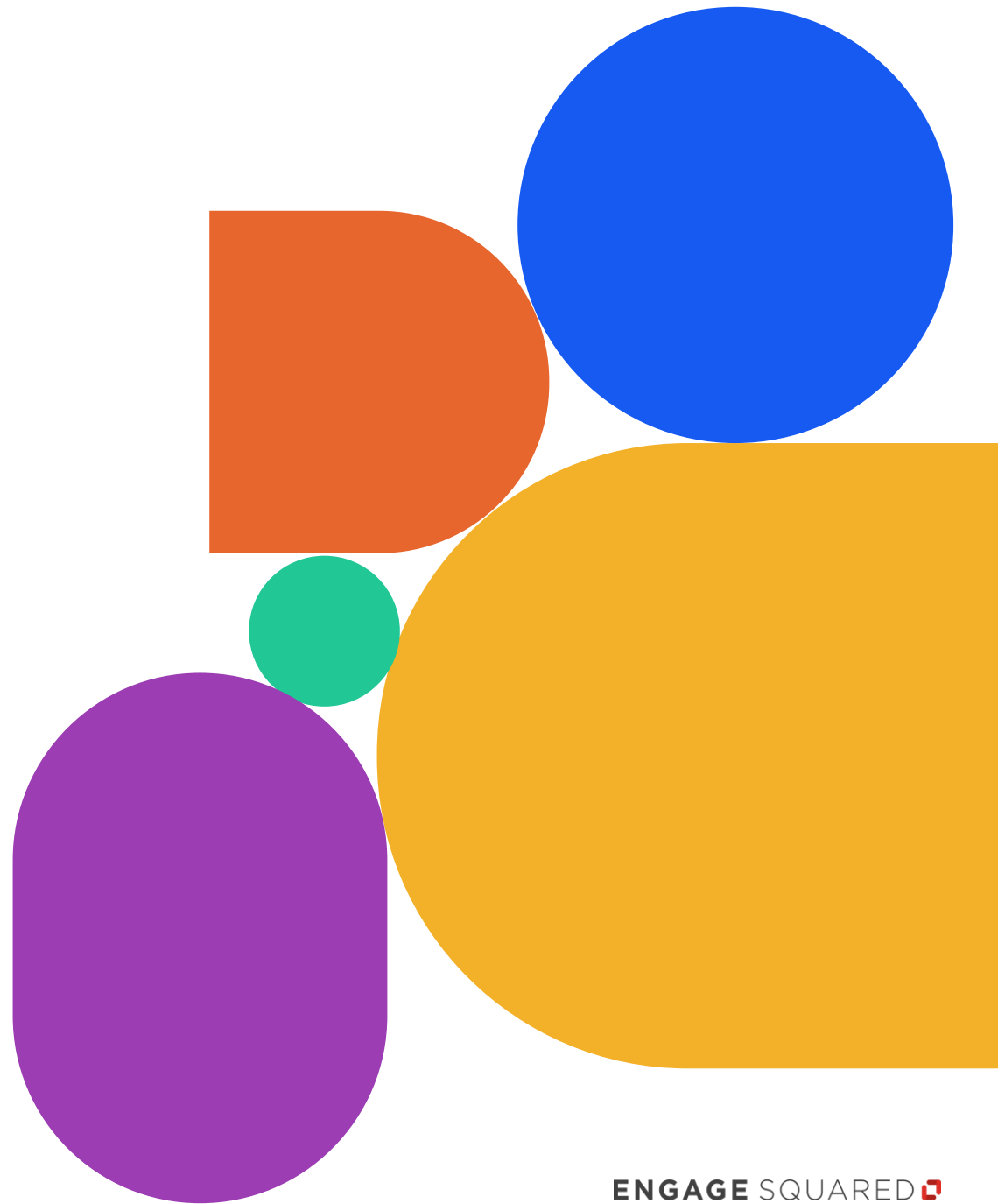


Offer overview

Workplace to Viva Engage Migration

Consolidate your technical footprint and take advantage of your investment in the Microsoft 365 platform to deliver a cohesive user experience for your employees via Viva Engage



About us

We are Engage Squared.

Specialists in <people> friendly technology.

Our mission is to make work better. We empower employees to enjoy work more - using Microsoft tools to make work more productive, collaborative and connected.

We work with large organisations to:

- Enable teams and individuals to adopt new ways of working through our organisational change and transformation campaigns;
- Help leaders, communications, and HR teams to uplift culture and engage staff by building integrated digital workplaces that use the latest features in SharePoint Online and the Microsoft Viva suite;
- Create a more secure and compliant environment to better manage, retain and protect their information landscape; and
- Boost productivity with automation, digitization, and app modernisation (using all of the Microsoft 365 suite, including Teams, PowerApps and Power Automate on M365 and D365).

From design, to technical build, our team of experts use their broad range of skills across project delivery, cloud strategy, user experience design, governance, agile development, change management, and security to help our clients get the most of technology.

We take partnerships seriously and were proud to be named Microsoft's 2022 global Partner of the Year for Employee Experience.



Engagement overview

What is the Workplace to Viva Engage Migration offer?

Maintaining culture and connection in today's hybrid workforce can be difficult for organisations. People need the ability to build communities in order to build relationships inside and outside of work. Viva Engage empowers the social layer of M365 providing a place to connect and engage with leaders, colleagues and communities right in the flow of their work.

To help you make a smooth transition, we have developed a process and tool to migrate content between Workplace by Meta and Viva Engage. Pairing this with our expertise in Enterprise Social Network adoption, we offer a comprehensive migration and adoption service that ensures increased momentum and success of your Viva Engage platform.

Our activities are broadly grouped across three phases (as described on this slide). For convenience, we have broken each phase into multiple levels of support, so we can scale to your needs.



Phase 1: Discover

We'll confirm the scope and validate the migration process in preparation for production migration. We'll also do a dry-run/proof-of-concept migration to test your content and ensure the process is effective in your environment.



Phase 2: Content migration

After discovery and planning, we'll deploy our tool to your Azure Environment - in only 30 minutes! The data never leaves your environment. We then begin migrating content from Workplace to Viva Engage, Teams, SharePoint and OneDrive.



Phase 3: People enablement

We'll provide change management and training, enabling users to explore the benefits of the new environment. You have the choice of our Viva Engage launch packages to suit your specific needs.

Expected outcomes

Through this project you can expect:

- An in-depth discovery that maps out your specific needs for a tailored, personalised migration approach
- A quick, seamless and secure migration from Workplace to the Viva Engage platform
- Adoption and change management activities and support to engage your organisation and champion the benefits of Viva Engage
- A centralised platform that empowers your organisation in knowledge sharing, employee experience, leadership engagement and company-wide communication

Knowledge sharing

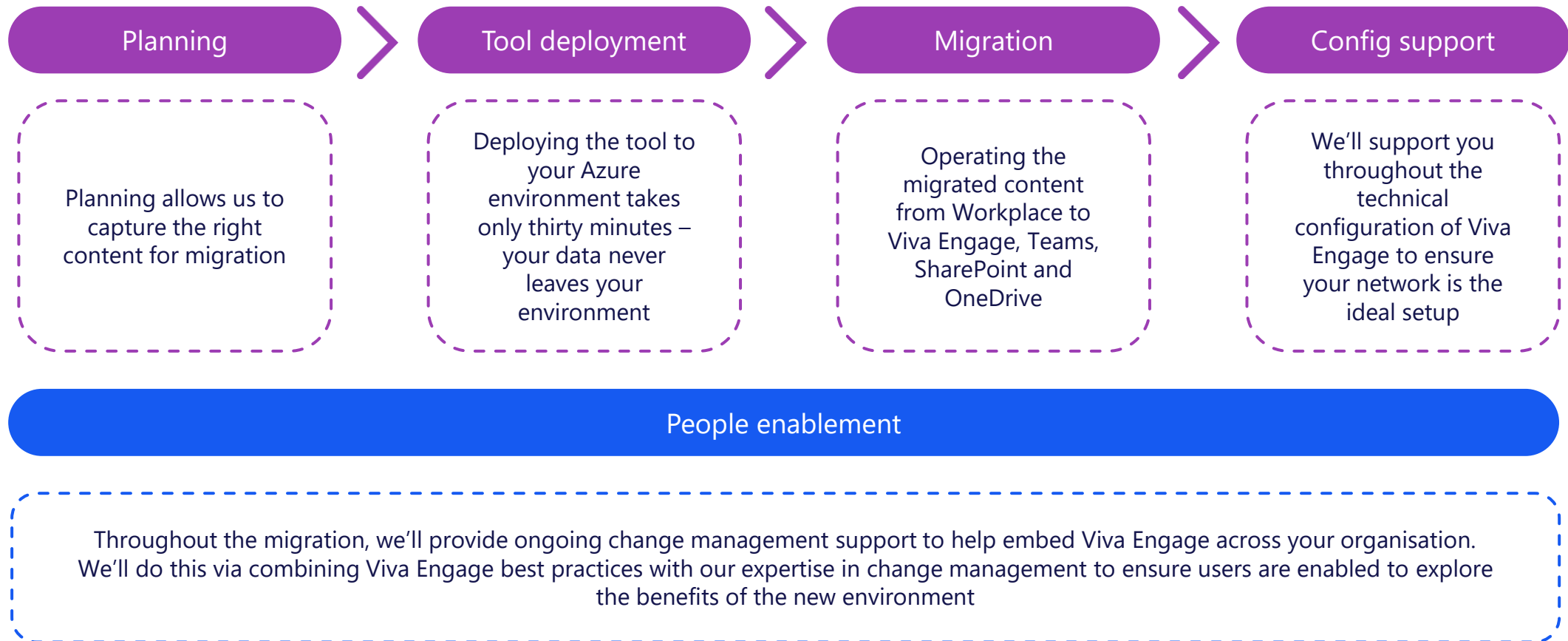
Employee experience

Leadership engagement

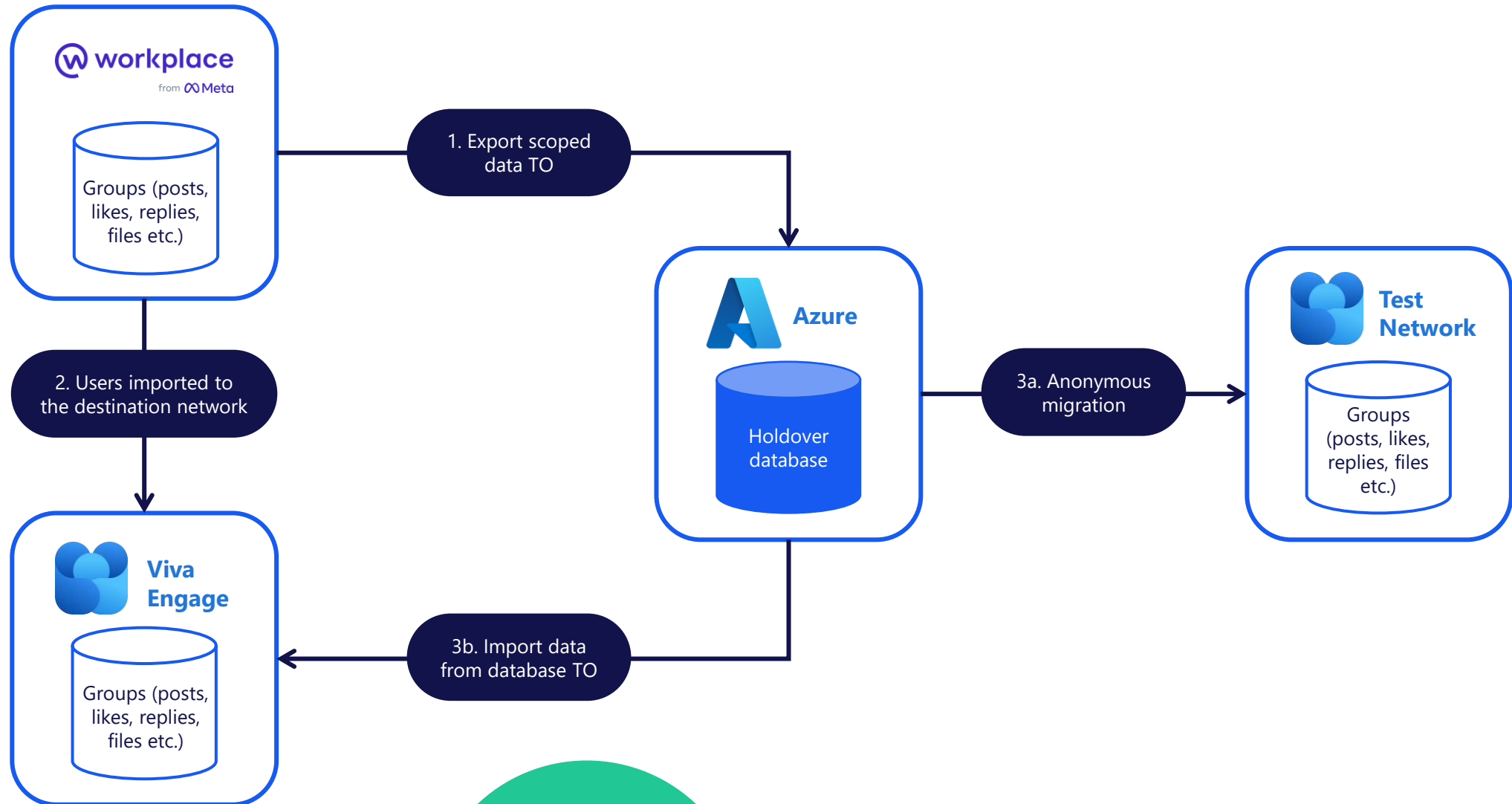
Company-wide communications

Migration process

We recognise that setting your Enterprise Social Network estate in order, is only half the battle. We want Viva Engage to thrive. That's why adoption & change management, is at the heart of our process.



Migration process



Example migrated post

Workplace by Meta

Consultancy (Teams and projects)
Open Group

About Posts Files More ▾

S Stanislav Fomin shared a link.
January 29

Glyn Clough - what's your thoughts on this? Watch the video at the bottom of the page (above contact us). I think the image map product looks great and their pricing structure is interesting too. They also have other products listed.
<https://sharepointimagemaps.com/>

SHAREPOINTIMAGEMAPS.COM
SharePoint Image Maps
SharePoint Image Maps is THE SharePoint Add-in to create interactive...

👍 1 3 Comments Seen by 8

Like Comment Share

G Glyn Clough Thanks for sending this through! That is interesting. Some initial thoughts:
- Philosophically speaking, I'm not convinced this is actually something that you'd want to give all sites the ability to do. It's harking back to the day of heavy content management for pure appearances sake.
- There are obviously exceptions to this though, in which case it could be appropriate.
- The build seems thorough; but not especially in-keeping with SP, i.e. you'd have to lea... see more

Like Reply · 10w

S Stanislav Fomin Yeah would be interesting to hear peoples thoughts. My initial thoughts was it was over the top but was very impressed with the functionality (I also like the timeline idea which is simpler). My thoughts on the cost was it was expensive at £999 per sit... See More

Like Reply · 10w

S Stanislav Fomin

workplace_groups_info_2020-01-21-05...
Workplace

Like Reply · 10w

Write a reply...

Write a comment...

The users **comment and @mention** has been mapped & migrated

All comments and replies in this thread have migrated in sequential order

Documents are migrated

Microsoft Viva Engage

Stanislav Fomin | WM
10m ago · @1 Seen by 2

29 January 2020 - 21:16
Glyn Clough - what's your thoughts on this? Watch the video at the bottom of the page (above contact us). I think the image map product looks great and their pricing structure is interesting too. They also have other products listed.
<https://sharepointimagemaps.com/>

Like Comment Share ▾ Be the first to like this

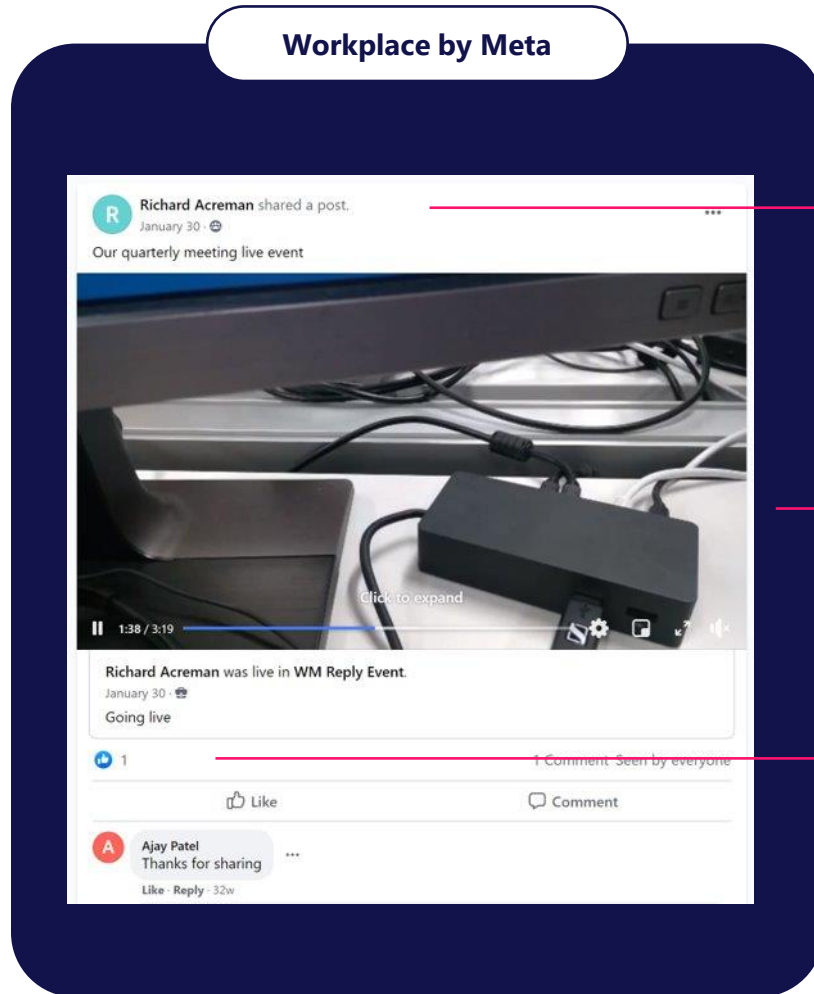
Collapse 1

Glyn Clough · 10m ago
29 January 2020 - 21:13
Thanks for sending this through! That is interesting. Some initial thoughts:
- Philosophically speaking, I'm not convinced this is actually something that you'd want to give all sites the ability to do. It's harking back to the day of heavy content management for pure appearances sake.
- There are obviously exceptions to this though, in which case it could be appropriate.
- The build seems thorough; but not especially in-keeping with SP, i.e. you'd have to lea... see more

Stanislav Fomin | WM · 10m ago
29 January 2020 - 21:14
Yeah would be interesting to hear peoples thoughts. My initial thoughts was it was over the top but was very impressed with the functionality (I also like the timeline idea which is simpler). My thoughts on the cost was it was expensive at £999 per site but below that it says £1999 for multiple sites.
I kind of agree with you on the content just for appearance sake but also know that this is currently all a lot of clients care about (its pretty etc).
I know the image map functionality is something a lot of people ask for too (well they do at RR). The ability to click on button or image and have pop out of information of navigate within an image. They are used to it on classic SP with JS.

workplace_groups_info_2020-01-21-05_06.xlsx

Example migrated video content



Workplace by Meta

For **past employees**, we suggest creating a shared account. The name of the **original author of the post** can be added to the post as text.

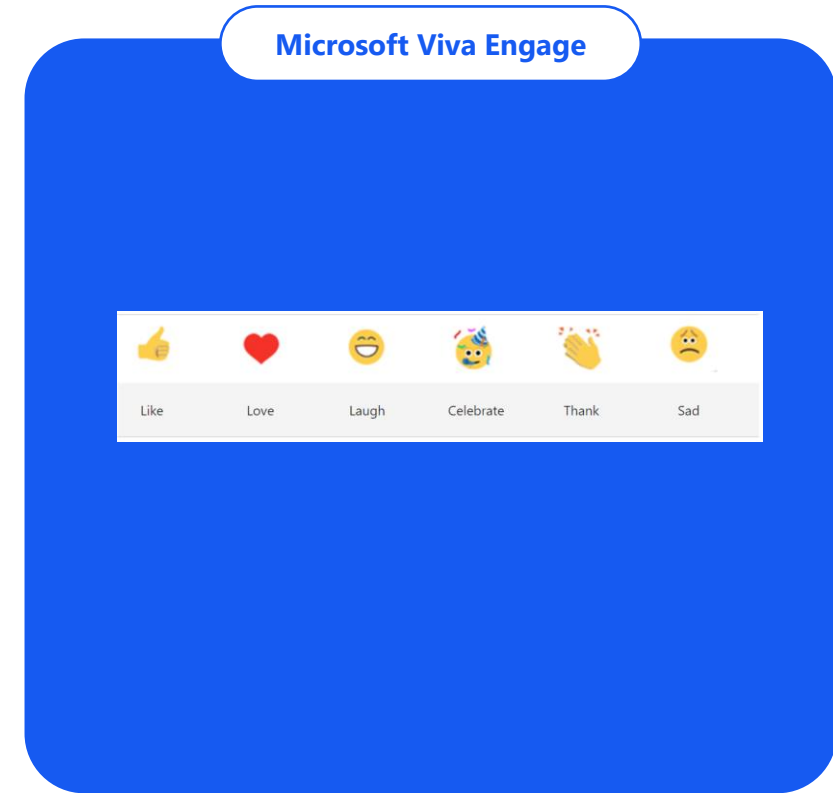
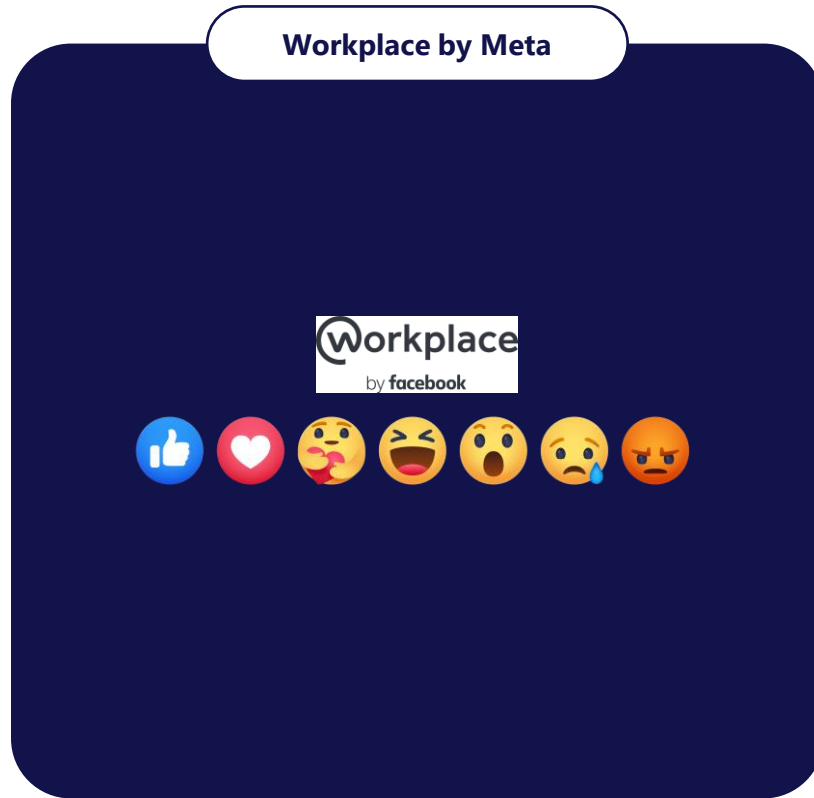
The **video** file has migrated and can be **played in-line** in the post on Viva Engage

Likes have been retained and **Workplace reactions** can be mapped accordingly



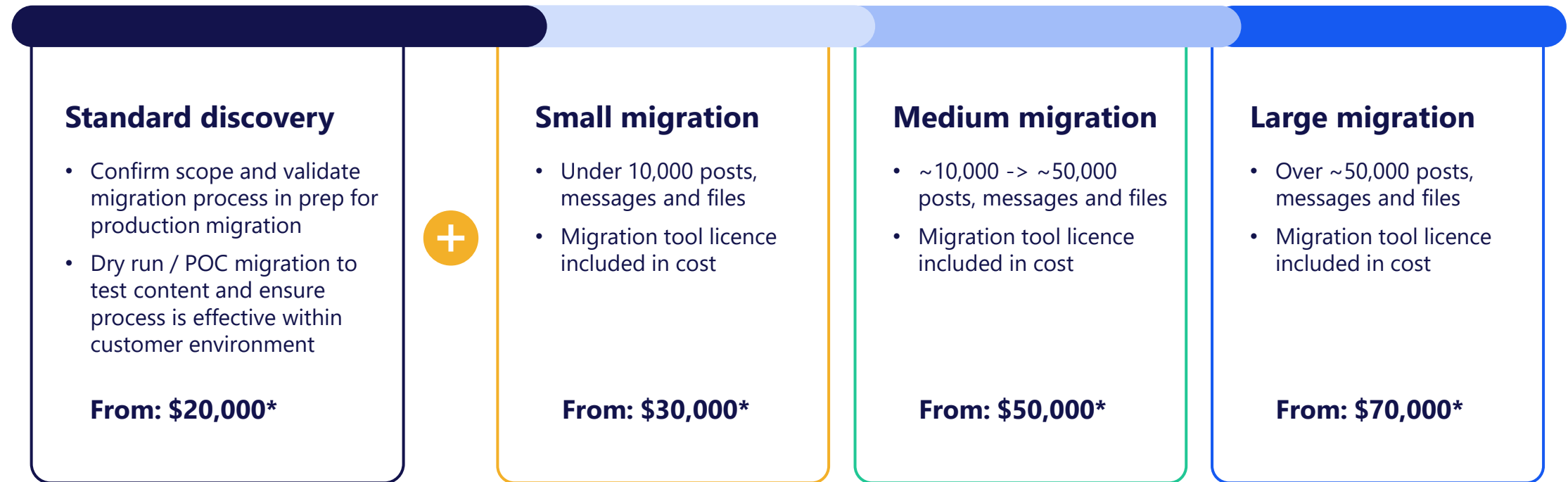
Microsoft Viva Engage

Example migrated emoticons



Phase 1 & 2: Discovery & migration investment

The required investment will depend on many factors, most importantly the amount of content required to be migrated, but we have provided indicative pricing below to give you an idea of the likely effort and costs:



Note:

- All prices are indicative only, and are subject to variation in accordance with your circumstances
- These indicative prices assume a single tenant migration. Multi-tenant migrations will require additional discovery efforts that will increase discovery cost

Phase 3: People enablement



Note:

- Our activity options can be customized with a brief discovery period to ensure our approach is aligned and targeted to your organisation
- All engagements will include Engage Squared service delivery assurance, resourcing, impediment resolution and status reporting
- All pricing is AUD and exclusive of GST
- Prices are indicative only and are subject to variation in accordance with your circumstances

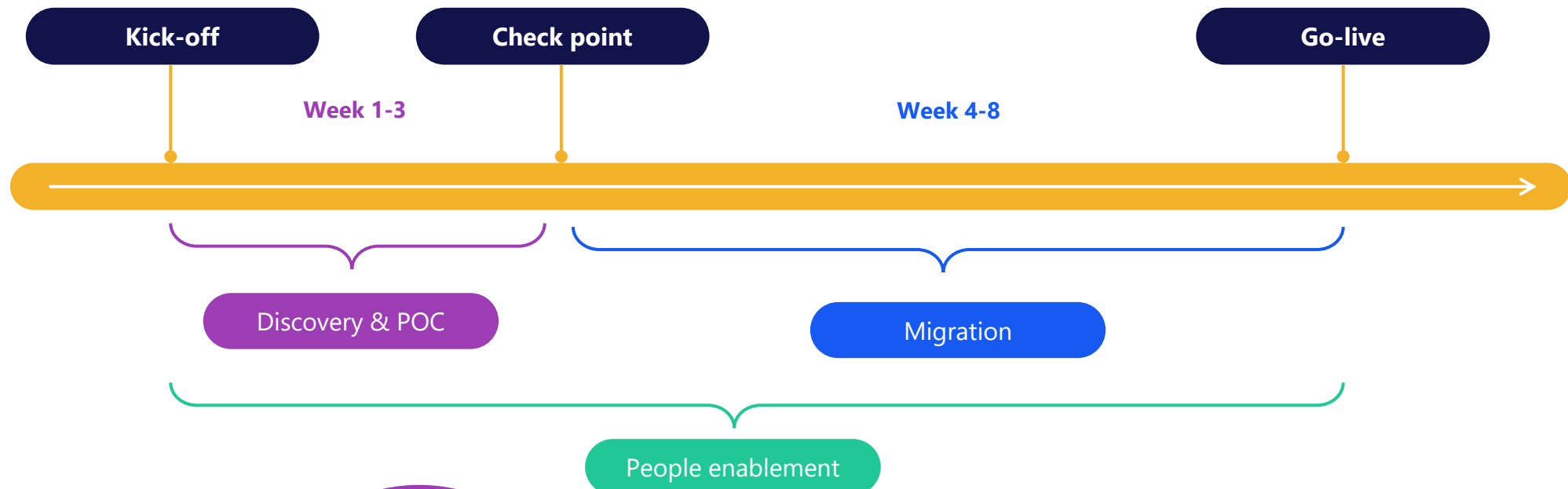
Project pathway

We can complete this engagement over a period of ~8 weeks, depending on the amount of content that needs to be migrated.

We'll work with you to develop a more detailed timeline, including mapping key stakeholders who we will need to engage as part of our project.

Engage Squared resources

- **Senior Consultant** – requirements gathering, design and assistance with migrating the solution
- **Senior ACM Consultant** – manage the planning and delivery of change management activities
- **Developer** – develop the technical design and complete the migration
- **Project Manager** – oversee delivery of the project services on time, budget and resources, while ensuring client satisfaction and team efficiency



Help prepare for migration

Below are some questions for you to consider. Your answers will help us prepare an estimation for migration:

Questions to consider ahead of migration	Response
How many years has Workplace been in production?	
Key business owner?	
Are you investing in Viva Engage premium licenses? If yes, how many?	
Estimated number of groups to be migrated? <i>An administrator can do an export from Workplace by Meta to support a review of groups. See instructions here.</i>	
Have you configured any of your Viva Engage environment yet (i.e. turned on native mode), if not, would you like our support for network configuration?	
How far back do you want content to date? i.e. 12 months	
Are there any priority groups that need to be migrated?	
Number of employees with Microsoft licenses, and type of licenses	
What are some current adoption levels of Workplace? i.e. How active are your groups?	
Is your current Microsoft 365 environment configured for all current Workplace users?	
Do you want to create Microsoft Groups for each community (group) migrated?	
What should be the name of the account that the historical user?	
Can we create an Outlook policy to disable emails from Viva Engage during the migration period?	



Case studies

Case Study: HOYTS – Migrating from Workplace to Viva Engage



HOYTS has become one of the world's leading entertainment companies. HOYTS Australia and New Zealand owns and operates 59 cinemas with 497 screens and more than 59,000 seats.

The challenge in this migration was two-fold: first, migrating the existing Hoyts Facebook Workplace data - including groups (communities), posts, and media to a new Viva Engage environment.

Second, on the people enablement front, the task was to upskill a diverse workforce on two new tools. Hoyts' workforce comprises 11% corporate staff and 89% front-line workers, none of whom were familiar with **Viva Engage**, while only corporate staff were acquainted with **Microsoft Teams** – which was replacing Workplace chat for our front-line workers.

Discovery Phase:

We were aware there were differences between group types between Workplace by Meta (Open, Private, Secret) and Viva Engage (Open, Private), however further technical issues presented themselves in the form of historical users, types of content, and private messages. By openly communicating with the Hoyts' project team, we were able to mould our approach to the migration considering these issues.

People Enablement Phase:

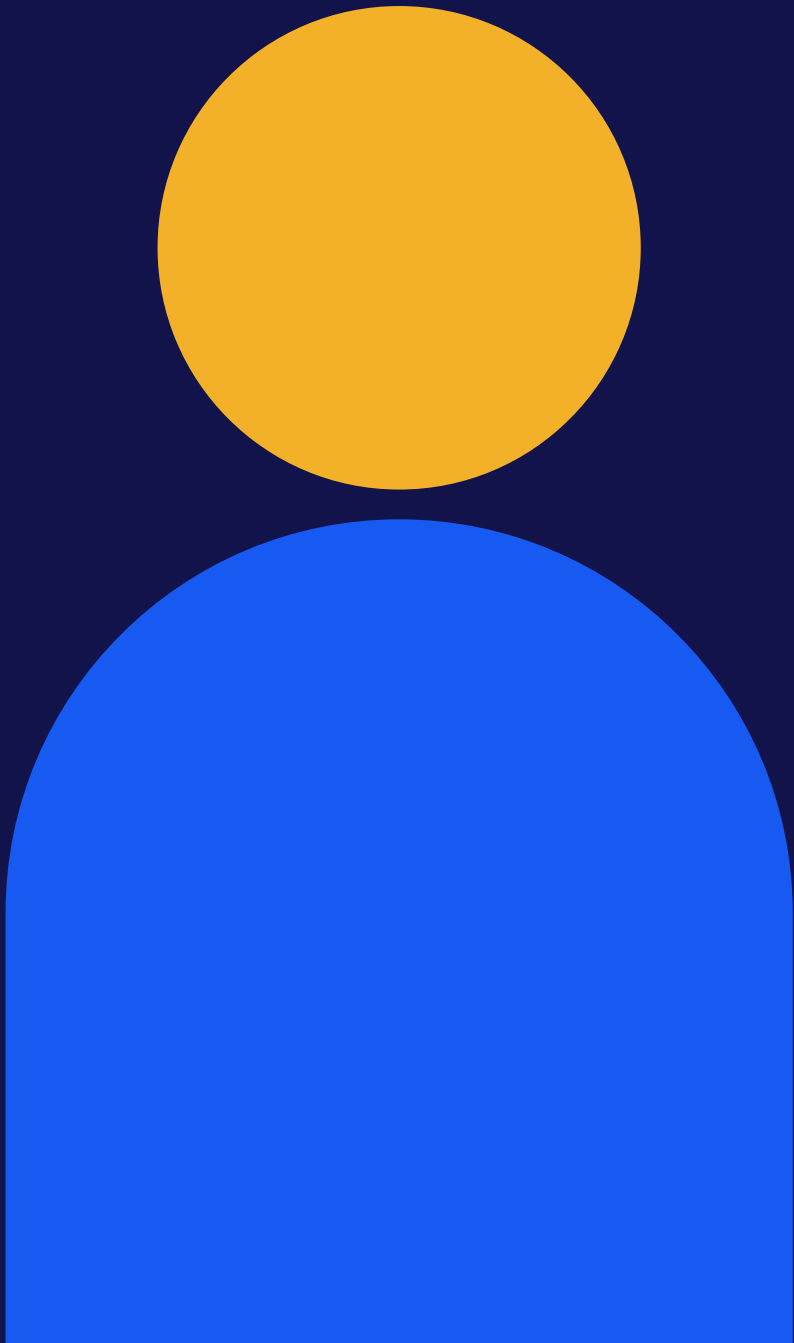
We gained insights into Hoyts' communication dynamics and goals, informing a tailored approach to adoption. We focused on governance design, communication strategies, and training methods to support Hoyts' successful adoption and everyday use of Viva Engage and Microsoft Teams.

Migration Phase:

After validating assumptions through a test migration, we structured a phased migration plan based on group priorities, allowing for configuration refinement and tool testing.

Key Outcomes:

- Over 550 groups underwent a comprehensive assessment and prioritisation, and subsequently we migrated 300 high-value groups.
- A total of 36,273 threads were migrated (e.g. posts, photos, videos, reactions or comments)
- After overcoming several technical hurdles, our team successfully migrated the desired content to Viva Engage and facilitated the adoption of the new platform by Hoyts' end users. Our approach ensured the achievement of three key success metrics:
 1. The implementation of Viva Engage unified Hoyts' corporate staff and frontline workforce, simplifying login and reducing costs by consolidating communication platforms.
 2. Establishing a robust community structure in Viva Engage ensured easy moderation and accessibility of shared content, facilitating timely distribution of updates and news across all users at Hoyts.
 3. Our governance approach fostered an open environment in Hoyts' Viva Engage communities, while empowering upskilled community managers and corporate communicators to promptly address any guideline breaches.



<people>
friendly
technology

ENGAGE SQUARED 